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*Fostering Creativity that Lasts a Lifetime*

August 1, 2022

On behalf of the Harrison Parents' Association and all of the Harrison staff and student body, thank you so much for your interest in giving to Harrison School for the Arts. Thanks to our donors, Harrison students learn in an environment outfitted with technologically-advanced stages, studios, and classrooms.

We hope that all of our past supporters and sponsors, as well as those new to the opportunity, will consider giving in support of Harrison's programs. As you are well aware, providing a specialized arts curriculum often requires funding outside of what is available through the school district budgeting process and support from individuals and companies are an important component to our success.

These gifts have played a major role in covering expenses related to school productions and events, providing assistance to students with financial needs (for instruments, lessons, college audition travel, etc.), offering enrichment opportunities for students (guest artist visits) and staff as well as purchasing needed equipment for all departments.

We are currently in the middle of a major project to upgrade the sound and lighting systems in the main theatre (approx. \$100,000). We are also looking to raise funds in support of the Summer Art Experience Scholarships for underserved students to attend art intensives (\$25,000), as well as bringing in guest artists to help provide the arts education our community has come to expect (\$5,000).

We would love for you to become a friend of Harrison and help us continue a 30+ year tradition of growing exceptional artists and creating a positive impact on our community. You can also help by connecting us with a business who would be interested in becoming a sponsor or giving for a specific need. Again, we appreciate your interest, and we look forward to what can be accomplished this year.

Sincerely,

A handwritten signature in black ink that reads 'Sara Roberts McCarley'.

Sara Roberts McCarley  
Harrison Parents' Association President, 2022-2023



### *Available Sponsorship Levels*

#### **Signature Sponsor - \$5,000 Includes**

- Full-page advertisement in all show programs
- 4 full-season subscription passes
- Recognition as primary sponsor for a single event (and 10 tickets and reserved parking to signature event)
- 6 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website and video display

#### **Presenting Sponsor - \$3,500 Includes**

- Half-page advertisement in all show programs
- 2 full-season subscriptions
- 4 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website and video display

#### **Major Sponsor - \$2,000 Includes**

- Quarter-page advertisement in all show programs
- 2 full-season subscriptions
- 4 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website

#### **Supporting Sponsor - \$1,000 Includes**

- Sponsor Listing in all show programs
- 4 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website

#### **Event Sponsor - \$500 Includes**

- Sponsor listing in all show programs
- 2 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website



# HARRISON

SCHOOL FOR THE ARTS

*Harrison School for the Arts Sponsorship Commitment Form*  
***We appreciate your support!***

- \_\_\_ **Signature Sponsor - \$5,000+ Annual Contribution**
- \_\_\_ **Presenting Sponsor - \$3,500+ Annual Contribution**
- \_\_\_ **Major Sponsor - \$2,000+ Annual Contribution**
- \_\_\_ **Supporting Sponsor - \$1,000+ Annual Contribution**
- \_\_\_ **Event Sponsor - \$500+ Annual Contribution**

Name(s): \_\_\_\_\_

Recognition Name (i.e. Mr. & Mrs. John Smith): \_\_\_\_\_

Business Name & Website (if applicable): \_\_\_\_\_

Address (City, State & Zip): \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Payment Method:

\_\_\_ Enclosed is a check payable to HSA Parents' Association in the amount of \$ \_\_\_\_\_

\_\_\_ Please invoice me for a total donation in the amount of \$ \_\_\_\_\_

**Checks may be mailed to:**

Harrison School for the Arts,  
750 Hollingsworth Rd.  
Lakeland, FL 33801  
Attn: Publicity and Fund Development Director

The Harrison Parents' Association is a Section 501(c)3 nonprofit and your gift may qualify as a charitable deduction for federal income tax purposes. Please consult with a tax professional.

Sponsorships can also be made online at <http://www.harrisonarts.com/sponsor>.  
*Due to the cost of online processing fees, checks are preferred.*

*For more information or to discuss sponsorship opportunities, please contact:  
Barbara Erickson, Fund Development Director at [barbaraserickson@aol.com](mailto:barbaraserickson@aol.com) or (863) 398-7416.*